



OMG...

AM I A

WITCH?!

OMG...

I DID IT

AGAIN?!



FOR IMMEDIATE RELEASE

## **DIVERSITY AND ANIMAL CONSERVATION COME TOGETHER IN AWARD-WINNING CHILDREN'S SERIES**

Connecticut Author Celebrates Diversity And Environmental Responsibility By Weaving Magic In Her Fun New Book For Tweens

Delta, BC – Central Avenue Publishing is proud to present **OMG... I Did It Again?!**, the second book in a children's series by Connecticut author Talia Aikens-Nunez. Kids and reviewers have been heavily drawn to these stories which reflect the values of young people.

Today's tweens are informed, come from diverse backgrounds and are connected to the world in new and multiple ways. From social media to twenty-four hour news, kids are aware of the concerns that affect our natural and created worlds. While they seek out books that reflect their desire to be connected, accept social and environmental responsibility and their families, they are also looking for stories of magic and humour as evident in many recent bestsellers.

"The OMG series brings together a variety of elements important in a child's world," says Michelle Halket, Publisher for Central Avenue Publishing. "Talia has made it a point to create funny yet engaging stories which weave strong family values and a concern for animal welfare around a girl who discovers she's a witch with the ability to transform the world around her."

**OMG... I Did It Again?!** will be available everywhere on May 1, 2016. Events are already set up for local New Haven, Connecticut schools and libraries and further details about author appearances will be available at the publisher's website at [centralavenuepublishing.com](http://centralavenuepublishing.com).

Aikens-Nunez is the author of other kids' books which celebrate diversity, including *Escucha Means Listen* and the first book in the OMG series, *OMG... Am I a Witch?!*

Central Avenue Publishing is an independent press based in Delta, Canada, featuring writers of original fiction, poetry, and creative non fiction. They are also the publisher of the internationally acclaimed and widely-followed Iain S. Thomas, of the poetry and photography blog *I Wrote This For You*. Central Avenue's books are distributed globally by Independent Publishers Group based in Chicago.

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If you'd like more information about this topic, or to schedule an interview with either Talia Aikens-Nunez or Central Avenue Publishing, please contact Michelle Halket at 604.765.8194 [michelle@centralavenuepublishing.com](mailto:michelle@centralavenuepublishing.com) or Talia Aikens-Nunez at 203.214.8927 or [talia\\_nunez@yahoo.com](mailto:talia_nunez@yahoo.com)

# THE OMG SERIES



April Appleton is so annoyed at her older brother that she searches the Internet for a spell to turn him into a dog. When the spell works, April realizes she has more powers than she ever dreamed of! Now she has to figure out how to turn him back to normal before her parents find out. She has little time, but with help from her friends Grace and Eve she finds a book of magic that will hopefully reverse the spell. Will it work, and will April's newfound magic save the day?

A silver winner of the IBPA Benjamin Franklin Awards, *OMG... Am I a Witch?!* is sure to please young readers.

*December 2014*  
978-1-77168-025-7  
\$8.95US \$10.95CA 128pp  
Ages: 7-12

*Juvenile Fiction - Magic, Girls & Women*



April Appleton wakes up to quite the sight: a herd of elephants marching down her street! When her brother bursts into her room with an accusing look on his face, she realizes that her powers of witchcraft have done it again.

With her friends, Grace and Eve, April must figure out how the elephants got to her town in the first place and then how to get them back home. But with elephants playing in the neighbor's pool, sitting on cars and eating everyone's trees, how will they do it?

*May 2016*  
978-1-77168-034-9  
\$8.95US \$10.95CA 96pp  
Ages: 7-12

*Juvenile Fiction - Magic, Girls & Women*

# TALIA AIKENS - NUNEZ



Talia Aikens-Nuñez dreamed of being a meteorologist as a child because her head was always in the clouds. It was her imagination and her fun-loving, second-grade daughter that inspired her to write her OMG books about an accidental little witch. She and her husband live on a river in Connecticut with their daughter and son.

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## PRAISE

\*\*IBPA Silver Medalist 2014\*\*

"OMG ... Grace, Eve, and April are at it again, as this adorable series continues with a BOOM (when April accidentally summons a herd of elephants to her suburban street. Oops!). A sweet, fun, and magical read perfect for any young reader!" ~ *Bianca Turetsky, Author of The Time-Travelling Fashionista Series*

"Very well written ... definitely recommend..." ~ *Book Nook Nuts*

"This fast-paced, humorous book is a fun read." ~ *Susan Heim, Parenting Author and Editor, Chicken Soup for the Soul*

"OMG...Am I A Witch?! is an easy to read, well-balanced, chapter book that will satisfy young readers, fuel their imaginations, and entertain." ~ *Project Mayhem*

"Highly recommended for the little girls in your life!" ~ *A Chick Who Reads*

# INTERVIEW QUESTIONS

## ***Where do you write? Can you describe your writing space?***

I like to write in a comfy chair in my house with the laptop on my lap. Sometimes I will move to the bedroom or in front of the fireplace but I have to be in a comfortable chair or space.

## ***When and how did you know you wanted to be a writer?***

It was after my first child was born in 2008. She is multicultural so I wanted to buy books for her that reflected her background and exposed her to other cultures. I wanted books that spoke specifically to culture and others that just had multicultural characters but universal topics. I found it to be difficult to find the latter. So, I started to write them!

## ***April Googles a spell. How many searches do you think your story might prompt, even just in fun?***

I hope there are tons of google searches...in their imagination. I truly hope that this book, and future books I write encourage children to play in the land of make-believe. I really enjoy writing magical realism for middle grade readers. I feel like children that age are learning to like reading, they still allow themselves to be kids and can get lost in magically realistic books.

## ***April is just getting into her potential by the end of the book. Will we get to see more of what she can do? And what about Eve and her family?***

I hope so! I would love to make a series out of April's 'gift' and a little fun with her friends. And, I would love to delve deeper into why April has this 'gift', how Eve's grandmother plays into this and if Eve also has a 'gift' or two.

## ***What are you reading now? What are some of your favorite childhood books?***

Madeleine L'Engle's A Wrinkle in Time is my all time favorite book. And, I also love Magic Treehouse books.

## ***What advice would you give young writers?***

Keep writing! Join critic groups, online and in person. And, keep writing. Edit your work. And, keep writing! Do you notice the pattern? Yeah, sometimes it takes a little while to find the right publisher or the right agent but you must keep writing until the stars align and they fall right into your lap.

## ***What's your favorite animal and why?***

My favorite animal is a giraffe. No two giraffes have the same size and pattern of spots. Each one is different and unique. Their spots are like our finger prints. But, they do have one similarity. As they age their spots become darker. So, even though they are all different they are in some ways the same, like humans of different races.